



Deva Fest Fact Sheet

- Deva Fest has reached an agreement to stage the 2023 festival at the Cholmondeley Castle Estate. The event has operated successfully at Chester Lakes, Dodleston in 2019 and 2022
- 2023 Event Dates – August 11-13th 2023
- Hours of Operation – 1200-2300 Main Stage, Noise Embargo 2400
- Expected attendance – c 8000 per day
- Family friendly Music and Food Festival featuring three music stages, comedy, children's attractions, a free-to-use fairground and street art and parades
- 2022 headline artist performances from Sophie Ellis-Bextor, Heather Small, Symphonic Ibiza, Scouting for Girls, Dodgy, Belle Voci, the Dunwells, Sonique & Betty Boo
- 2023 Ticket pricing – weekend camping from £49.50 (children), £134.50 (adults), Day tickets from £24.50 (children), £39.50 (adults) (note price varies by day)
- Target audience – typical lead bookings are from females 35-55 and over 50% of bookings include children

Safety, Local Community & Residents

- The event operated with zero complaints as to noise pollution, traffic congestion or public nuisance during the tenancy at Chester Lakes.
- The event is promoted by Deva Fest Ltd who will use Scwirrel and LFX Events to deliver the safety aspects of the event. Both companies are well versed in safe and compliant event management
- Local security firm Cynergy will provide accredited staff and stewards to assist in the operation of the event
- The event welcomes engagement from the surrounding community: Local artists are invited to perform, many of our traders are from the local area and many companies working on the festival delivery are based in and around Cheshire
- Discounted tickets will be made available to residents of the immediate area

96.5% of attendees who completed a post event guest experience survey from the 2022 event said that they would definitely recommend the event to a friend.

Website – www.devafest.co.uk

2022 event video - <https://vimeo.com/757498804>

Contact details

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